### TERMS OF REFERENCE FOR A NON-ENDOWED FUND NAME OF NON-ENDOWED FUND

# **Kershaw Group Entrepreneurial Scholarship for Women at the Telfer School**

#### INTRODUCTION

The Kershaw Group Entrepreneurial Scholarship for Women at the Telfer School of Management exemplifies the Kershaw Group Inc's commitment to supporting students in their quest to find their entrepreneurial path, develop new skills, and promote women in an industry where gender barriers still exist and representation of women in C-suite positions remains disproportionate. scholarship, generously funded by the Kershaw Group Inc., will help to provide support and opportunities for female students with demonstrated involvement in entrepreneurial activities and projects.

Oliver Kershaw joined Avison Young as a Principal in 2016, helping to grow the firm's brand in the greater National Capital Region and, in particular, the Kanata technology sector. Oliver focuses a lot of energies serving Ottawa's growing high-tech office sector representing technology start-ups through to Fortune 500 corporations. Over his commercial real estate career Oliver has been involved in the sale, lease and sublease of over 3,000,000 sf of commercial property within the National Capital Region.

#### **PURPOSE OF FUND**

To support a female undergraduate student at the Telfer School of Management who is involved in entrepreneurial activities and projects.

#### SCHOLARSHIP DETAILS

## **Eligibility Criteria**

Applicants must:

- be a Canadian citizen, a permanent resident, a person with protected or refugee status, or an international student:
- be enrolled as a full-time undergraduate female student at the Telfer School of Management of 2. the University of Ottawa; and
- 3. demonstrate involvement in entrepreneurial activities and projects.

Value of the award: \$3,000 Number of awards: One Frequency of the award: Annual

Level or program of study: Undergraduate

Application contact: Financial Aid and Awards Service

Application deadline: October 31

#### APPLICATION PROCEDURE

Applications must be made through Online Scholarships and Bursaries, which can be accessed through uozone.uOttawa.ca. They should include:

a letter (max. 500 words) describing the applicant's involvement in entrepreneurial activities and projects.

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