

TERMS OF REFERENCE FOR AN ENDOWMENT FUND

NAME OF ENDOWMENT FUND

JACLINE A. NYMAN BURSARY

INTRODUCTION

This bursary was generously created by Dr. Jacline A. Nyman, an accomplished leader in the public sector with over 25 years of demonstrated success in senior roles. Dr. Jacline Nyman was appointed vice-president, external relations at the University of Ottawa for a five-year term beginning August 13, 2018.

As vice-president, external relations, Jacline advances the goals of the University through a diverse portfolio of activities that focus on raising the University's profile, establishing strategic internal and external partnerships, fostering stakeholder engagement, and growing revenue to support the University in its research and teaching mission. In this role, she is responsible for the activities of the development office, the alumni relations office, the marketing and communications directorate, language services and advancement services.

Prior to joining the University of Ottawa, Jacline was the president and CEO of United Way Centraide Canada and worked with the Smith School of Business (Queen's University, Kingston) as executive director of development and alumni relations; as vice-president of fundraising and donor relations at the York University Foundation (Toronto); director of development and external relations at the University of Calgary's Haskayne School of Business (Calgary); and as director of advancement services and liaison manager for the University of Ottawa.

Jacline is an associate professor at the University of Ottawa's Telfer School of Management and was formerly an assistant professor at Queen's School of Business (Queen's University) teaching marketing, marketing ethics and social responsibility. She actively researches in the fields of marketing, philanthropy and corporate social responsibility.

Jacline holds a Bachelor of Administration (University of Ottawa); an MBA (University of Calgary); a doctorate in Business Administration — Marketing (Cranfield University, U.K.). Jacline earned the ICD.D corporate governance designation from Rotman School of Management, University of Toronto in 2016.

PURPOSE OF FUND

Award a bursary to an undergraduate student at the Telfer School of Management who demonstrates financial need.

BURSARY DETAILS

Eligibility Criteria

The applicant must:

1. be a Canadian citizen, a permanent resident, a person with the protected/refugee status or an international student;

2. be registered as a full-time undergraduate student in the BCom program at the Telfer School of Management of the University of Ottawa; and
3. demonstrate financial need, as determined by the Financial Aid and Awards Service of the University of Ottawa.

Value of the award:	Minimum \$1,000
Number of awards:	Variable
Frequency of the award:	Annual
Level or program of study:	Undergraduate
Application contact:	Financial Aid and Awards Service
Application deadline:	October 31

APPLICATION PROCEDURE

Applications must be made through Online Scholarships and Bursaries, which can be accessed through the uoZone portal, and should include the Financial Questionnaire.