

## **TERMS OF REFERENCE FOR A NON-ENDOWED FUND**

### **NAME OF NON-ENDOWED FUND**

#### **Janet LeBlanc Admission Scholarship**

### **INTRODUCTION**

Janet LeBlanc is a Canadian business strategist, keynote speaker and best-selling author. She is a leading expert in customer experience management who has produced award-winning results in driving transformational change. With over 25 years of real-world experience, Janet coaches global business executives and public sector leaders on how to propel their employees, customers and organizations forward to deliver a Branded Customer Experience®. She works with Fortune 100 companies and public institutions to connect with customer perspectives and collaborate on how to manage and measure the end-to-end customer experience.

Janet is the winner of a Stevie Award for Women in Business (Best Executive) and thanks to her leadership, Canada Post won four international awards. She was named to the prestigious position of Customer Champion, joining a world-wide community of top-level executives who are the voice of the customer in their organization and whose efforts help tie customer strategies to bottom-line results. Janet was awarded the Trudeau Medal, the highest honour awarded by the Telfer School of Management to its alumni.

### **PURPOSE OF FUND**

Award a scholarship to a newly-admitted undergraduate student at the Telfer School of Management.

### **SCHOLARSHIP DETAILS**

#### **Eligibility Criteria**

The applicant must:

1. be a Canadian citizen, a permanent resident, a person with the protected/refugee status or an international student;
2. be admitted as a full-time student in an undergraduate program at the Telfer School of Management of the University of Ottawa;
3. have a minimum admission average of 80 %; and
4. demonstrate financial need, as determined by the Financial Aid and Awards Service of the University of Ottawa.

**Note:** The selected recipient will receive their scholarship once they are registered to the University of Ottawa.

**Value of the award:** \$1,000

**Number of awards:** One

**Frequency of the award:** Annual

**Level or program of study:** Undergraduate

**Application contact:** Financial Aid and Awards Service

**Application deadline:** March 31

### **APPLICATION PROCEDURE**

Applications must be made through Online Scholarships and Bursaries, which can be accessed through the uoZone portal, and should include the Financial Questionnaire.