TERMS OF REFERENCE FOR AN ANNUAL FUND

NAME OF ANNUAL FUND

Jacline A. Nyman Bursary

INTRODUCTION

This bursary was generously created by Dr. Jacline A. Nyman, an accomplished leader in the public sector with over 25 years of demonstrated success in senior roles. Currently, Jacline holds the position of President and CEO of United Way Centraide Canada where she leads a national movement for social change comprising over 100 community-based federated United Way organizations. Immediately prior to this leadership role, Jacline worked with Smith School of Business (Queen's University) as the Executive Director of Development and Alumni Relations where she acted in the capacity of principal gifts strategist and chief development officer, personally negotiating many significant philanthropic gifts and business partnerships working with stakeholders around the globe. Previously, Jacline worked as a consultant providing advice to clients on relationship building, resource development, marketing and strategic planning. She has held numerous leadership positions in Canadian universities, in Toronto, Calgary and Ottawa.

Jacline received an Adjunct Professor appointment with the Telfer School of Management, University of Ottawa in 2012. Formerly, as an Assistant Professor at Smith School of Business (Queen's University), Jacline taught marketing, marketing ethics and social responsibility and has ongoing research interests in marketing, philanthropy and the social-mission sector. Jacline concluded a major research project entitled "Transformational philanthropy and networks of co-created value in Canada."

Jacline holds a Bachelor of Administration (University of Ottawa), an MBA (University of Calgary), and Doctorate in Business Administration - Marketing (Cranfield University, UK).

PURPOSE OF FUND

Award a bursary to an undergraduate student at the Telfer School of Management who demonstrates financial need.

BURSARY DETAILS

Eligibility Criteria

The applicant must:

1. be a Canadian citizen, a permanent resident, a person with the protected/refugee status or an international student;
2. be registered as a full-time undergraduate student in the BCom program at the Telfer School of Management of the University of Ottawa; and
3. demonstrate financial need, as determined by the Financial Aid and Awards Service of the University of Ottawa.

Value of the award: Minimum $1,000

Number of awards: Variable

Frequency of the award: Annual

Level or program of study: Undergraduate

Application contact: Financial Aid and Awards Service

Application deadline: October 31
APPLICATION PROCEDURE

Applications must be made through Online Scholarships and Bursaries, which can be accessed through https://scholarships.uottawa.ca, and should include the Financial Questionnaire.